

LIMITLESS

PRESENTED BY 704

Hunting & Adventure

No matter the obstacles or challenges we face on our adventures, you have to find the solution and overcome them to be successful. Failure is to be expected, giving up is not an option. When you put your mind to it, nothing can stop you. Limitless.



"We're here to show the everyday outdoor enthusiast that you can do anything you put your mind to by sharing helpful tactics, using reliable equipment. ."

Book a Collab

@704outdoors

Total Followers

80K

90 Day Reach

10M

USA Followers

93.4%

90 Day Engagement

300K+

Meta Demographic



35-44 years



45-54 years



25-34 Years



Based in USA

YouTube Demographic



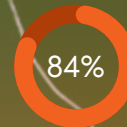
65+ years



55-64 years



35-44 Years



Based in USA

TikTok Demographic



35-44 years



45-54 years



25-34 Years



Based in USA

Not your average TV Personalities

- Linear Television
- Live Streaming
- Video On Demand
- Social Media
- In Person Appearances
- Speaking Engagements
- Educational Seminars



Brand Collaborations



VIDEOGRAPHY



PHOTOGRAPHY



DRONE SERVICES



APPEARANCES



Benny & Amie Maresca
Co-Founders of Martech Research

"John and his 704 family have shown they're willing to go the extra mile, whether through television, social media or trade show appearances. John is the ideal spokesman for a fun yet responsible hunting lifestyle, and 704's rapidly expanding following gives us a tremendous source of support in the marketplace. The 704 audience trusts John, and so do we. In turn, our customers' enthusiasm about STEALTH® has stemmed in part from John's honest salesmanship. He's a natural."



Sean Boyd
Owner, Big Game Butter

"704 is the real deal! They live and breathe the outdoors and that comes through in everything they do. They have been excellent partners in growing our brand. Not only do they produce one of the most exciting outdoors shows around, they have worked trade shows, produced promotional videos and commercials, tons of social media content and posts, and spread the word about Big Game Butter and Hog Cheese at a grassroots level everywhere they go, which has directly translated into new customers and dealers for us. You won't find anyone who will work harder to build your brand than 704 outdoors!"

TV SHOW OPPORTUNITIES, LINEAR & LIVE STREAM

TITLE SPONSOR \$20,000 per Season

Show Co-Branding, Produced 30s Commercial, 30s Commercial Spot, In show Product Placement, Intro Billboard “704 TV Show is brought to you by...”, Social Media Content, Trade Show/Event Support, Giveaway Campaigns and Exclusive Deliverables.

COMMERCIAL PARTNER \$9,500 per Season

30s Commercial Spot, In Show Product Placement, Main Billboard, Social Media Content, Trade Show/Event Support, Giveaway Campaigns and deliverables.

SEGMENT PARTNER \$5,000 per Season

15s Bumper, “Segment is brought to you by...”, In show Product Placement in min. of 3 episodes, Social Media Content, NC/SC/VA/GA Trade Show/Event Support & deliverables.

BILLBOARD PARTNER \$3,500 per Season

Logo on Secondary Billboard, In show Product Placement in minimum of 1 episode, Social Media Content, NC/SC Trade Show/Event Support & deliverables.

CLOSED CAPTIONING SPONSOR \$750 per Episode

10s Logo within 1 Episode, “Closed Captioning is Brought to you by...”, Social Media Content, deliverables (3+ episodes)



Since 2008 Pursuit has been delivering extensive high-quality outdoor content to millions of viewers unserved by any other full-time outdoor network. The unique basic tier package delivery with the major satellite distributors provided access to an audience that was ripe with outdoorsmen and women and jump-started the fastest-growing outdoor network in history. Today, the continued growth of Pursuit's linear distribution now married with an industry-leading OTT distribution platform makes Pursuit the industry leader in total home and user delivery.



Wild Television Network is the #1 Numeris-rated hunting, fishing, and outdoor lifestyle channel in Canada, Wild TV continues to lead the way, delivering unparalleled content that resonates with passionate outdoor enthusiasts.

YOU CAN ALSO LIVE STREAM 704 ON MULTIPLE PLATFORMS



SOCIAL MEDIA PARTNERSHIPS & APPEARANCES

SOCIAL MEDIA PACKAGE \$1,500 PER 6 MONTH CAMPAIGN

In person visits to your business twice a month for to take photos and videos to use for specialized content. Utilizing photos and videos taken, there will be a minimum of 4 posts on 704 Outdoors Social Media Platforms per Month, 2 Reels per month, additional posts for Black Friday & Christmas.

IN PERSON APPEARANCE \$500 PER DAY PLUS TRAVEL EXPENSES IF OVER 100 MILES

In person appearance for 4-6 hours. 704 Branded Merchandise to hand out to attendees, Social Media campaigns to promote the appearance to start four weeks before event date. Open to Seminars on various topics. Additional opportunities for hunt giveaways to attendees (additional fee)



Robert Pecht
Owner, Sniper Hog Lights

"704 Outdoors has been great to work with. They have gone above and beyond in efforts to promote our products and our brand on their TV show, Social media and at trade shows. Our sales have increased each year in part to what 704 Outdoors has done for us. We will continue to work with 704 Outdoors as they truly deliver what they say.."



Leonard Chambers
Owner, Viper Tree Arm Co.

"I would like to take this opportunity to personally thank John Mcpherson and the entire crew of 704 Outdoor TV. They went above and beyond my expectations representing Viper Tree Arms Co. They showcased Viper Tree Arms every way possible. I would highly recommend them to anyone looking for a show to sponsor. They showcased Viper Tree Arm through every media means possible. As a result it made Viper Tree Arms more noticable in the hunting industry. Because of their passion to their sponsors we did sell product because of their efforts. Thanks guys and girls for a job well done."

CONTACT

JOHN MACPHERSON

OWNER/HOST

JOHN@704OUTDOORS.TV
704-713-0420

BETH MACPHERSON

OWNER/CO-HOST

BETH@704OUTDOORS.TV
704-701-7830

SOCIAL HANDLES



@704outdoors



@704outdoors



@704outdoors



@704outdoors



@limitless.704



@704outdoors



@704behindthescenes7